

# FBLA COMPETITIVE EVENTS BY CAREER CLUSTER

## AGRICULTURE

Agribusiness

## ARTS, ENTERTAINMENT, & DESIGN

Broadcast Journalism  
Digital Animation  
Digital Video Production  
Broadcast Journalism  
Graphic Design  
Journalism  
Public Service Announcement  
Visual Design  
Website Design



## CAREER READY PRACTICE

Career Portfolio  
Job Interview

## DIGITAL TECHNOLOGY

Coding & Programming  
Computer Game & Sim Programming  
Computer Problem Solving  
Cybersecurity  
Data Analysis  
Data Science & AI  
Intro to Information Technology  
Intro to Programming  
Management Information Systems  
Mobile Application Development  
Network Design  
Networking Infrastructures  
Technology Support & Services  
Website Coding & Development



## EDUCATION

Future Business Educator

## FINANCIAL SERVICES

Accounting  
Advanced Accounting  
Banking & Financial Systems  
Economics  
Financial Planning  
Financial Statement Analysis  
Insurance & Risk Management  
Personal Finance  
Real Estate  
Securities & Investments



## HEALTHCARE & HUMAN SERVICES

Community Service Project  
Healthcare Administration

## HOSPITALITY, EVENTS, & TOURISM

Event Planning  
Hospitality & Event Management  
Sports & Entertainment Management

## MANAGEMENT & ENTREPRENEURSHIP

Business Ethics  
Business Management  
Business Plan  
Computer Applications  
Entrepreneurship  
Future Business Leader  
Human Resource Management  
International Business



Intro to Business Procedures  
Local Chapter Annual Business Report  
Organizational Leadership  
Project Management

## MARKETING & SALES

Advertising  
Business Communication  
Customer Service  
Impromptu Speaking  
Intro to Business Communication  
Intro to Business Presentation  
Intro to Marketing Concepts  
Intro to Public Speaking  
Intro to Retail & Merchandising  
Intro to Social Media Strategy  
Marketing  
Public Speaking  
Retail Management  
Sales Presentation  
Social Media Strategies



## PUBLIC SERVICE & SAFETY

Business Law  
Intro to Parliamentary Procedure  
Parliamentary Procedure  
Public Administration & Management



## SUPPLY CHAIN & TRANSPORTATION

Intro to Supply Chain Management  
Supply Chain Management

